

## **Jenny Herstein Joins NET as Director of Annual Giving and Membership**

LINCOLN, Neb. (Feb.20, 2008) -- Jenny Herstein, of Walton, Neb., recently joined the NET Foundation for Television and the NET Foundation for Radio as the Director of Annual Giving and Membership. She will oversee all membership and annual giving operations for the non-profit organizations, including fundraising and Foundations-related events.

"We are so thrilled to have Jenny join the NET Foundations," said Jeff Beckman, executive director of the two NET Foundations. "Her expertise in fundraising, special events and public relations is an excellent fit for this organization, and we are eager to put her skills to good use."

Herstein comes to NET with over 20 years of fundraising, marketing and public relations experience. Most recently she served as division director at the March of Dimes Foundation in Lincoln, overseeing financial management, fund development, program and community services and communications. Prior to that Herstein was employed as a special grant manager for the American Cancer Society in Lincoln.

Herstein graduated from the University of Nebraska-Lincoln with a Bachelor of Science degree in Business Administration. She lives with her husband and two children in Walton.

The NET Foundation for Television and the NET Foundation for Radio are the non-profit fundraising organizations for NET Television, Nebraska's PBS station, and NET Radio, Nebraska's NPR station. To learn more about NET Television, NET Radio or the NET Foundations, visit [netNebraska.org](http://netNebraska.org).

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