

NET Obtains Rights to NSAA Championship Competitions

LINCOLN, Neb. (May 29, 2010) -- NET and the Nebraska School Activities Association (NSAA) have reached agreement on a proposal that would allow NET Television and NET Online to broadcast or web stream all of the State Championship competitions sponsored by the NSAA.

This would include state finals coverage of high school sports championships in volleyball, football, wrestling, boys and girls basketball and swimming and diving. Coverage of championship action in baseball and boys and girls soccer is also a possibility.

Some of the finals competitions would be televised statewide on NET Television's NET1, NET2 and high-definition NET-HD services. Those events not televised may be streamed on NET's website (netNebraska.org). All that is needed is access to the Internet and a free Windows Media Player program. Webcasting of the series is a free service of NET.

In addition, NET will give consideration to webcasting NSAA's finals competitions in speech, debate and drama.

"We are extremely excited about this partnership with the NSAA and what it brings to Nebraskans statewide, said Joe Turco, NET Television Production Manager. "The accomplishments of Nebraska's youth -- whether on a playing field or on a stage or at a podium -- deserve recognition. Only NET has the services to deliver live coverage of these special NSAA events to family and fans from Scottsbluff to Omaha, as well as to relatives and friends in other states and even other countries via the Internet."

NET1, NET2 and NET-HD are part of NET Television NET Television and NET Online are services of NET. For a complete program schedule, visit NET's website (netNebraska.org/television).

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NET Television:

NET1 is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming. NET1 programming is also obtainable on Dish and DirectTV satellite networks in available areas; **NET2** offers live coverage of the Nebraska Unicameral, and other news and public affairs programming; **NET3** is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.