

"Smart Investing" Series on NET Radio Begins in July

LINCOLN, Neb. (June 25, 2008) -- "Smart Investing" is a new NET Radio series beginning in July offering information on investor protection at all stages of life. Topics covered in the series include investment education and guidance, investment fraud, and the myriad of investment choices available to Nebraskans.

Segments will air at least once each week during "Morning Edition," "All Things Considered," Saturday's "Marketplace Money" and "Weekend America."

The radio reports are part of a project that will also include a live radio call-in show with investment expert Chris Farrell and television specials later in the year from NET Television. A Web site with helpful information and links to resources will be available at netNebraska.org/smartinvesting.

Since it's never too early to start investing, the series begins July 2 with a report from NET Radio's Clay Masters who talks to Nebraska high school seniors, the investors of tomorrow. Nebraska high school students are above average when it comes to financial literacy, but the national average is low. What are high schools across the state doing to give students this solid base in order to allow them to make sound investments in the future?

The week of July 7, "Smart Investing" explores where Nebraskans are putting their money. Following up on the second story, the report airing the week of July 14 looks at the best resources for finding investment information and how consumers can avoid fraudulent schemes.

Masters examines investment clubs and other resources for prospective investors during the week of July 21. The following week of July 28, "Smart Investing" reports on some of the investments that Nebraskans are putting money into. It will include an interview with a farmer who looks for alternatives to the stock market for investments.

Audio links to each of the NET Radio "Smart Investing" segments will be available on NET Radio's Web site (netNebraska.org/radio). All that is needed to listen is access to the Internet and a free Windows Media Player program.

The "Smart Investing" project is funded by a grant from the Investor Protection Trust (IPT). The IPT is a nonprofit organization devoted to investor education. Since 1993 the IPT has worked with the States to provide the independent, objective investor education needed by all Americans to make informed investment decisions. IPT's Web site is at www.investorprotection.org.

NET Radio is a service of NET. For more information about NET Radio or to listen to NET Radio programming Webcast live, go to www.netNebraska.org/radio. All that is needed is access to the Internet and a free Windows Media Player program. Webcasting of NET Radio is a free service provided by NET.

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NET Radio:

Broadcasts on the following frequencies: Alliance/91.1 FM; Bassett/90.3 FM; Chadron/91.9 FM; Columbus/90.3 FM;
Culbertson/92.7 FM; Falls City/91.7 FM; Harrison/89.5 FM; Hastings/Grand Island/89.1 FM; Lexington/88.7 FM;
Lincoln/91.1 FM; Max/93.3 FM; Merriman/91.5 FM; Norfolk/89.3 FM; and North Platte/91.7 FM.