

PBS Kids "Super Why" Heroes to Appear at the Lincoln Children's Zoo on July 10

LINCOLN, Neb. (June 30, 2010) -- Area "super readers" are invited to the Lincoln Children's Zoo at 1222 South 27th Street in Lincoln to see the characters from the PBS Kids television series "Super Why" on Saturday, July 10, from 10 a.m. to 3 p.m. Children and families can meet the costumed characters Whyatt, Alpha Pig, Princess Presto and Wonder Red during several public appearances at the zoo. Regular zoo admission applies to the event and families are welcome to bring cameras to take free photographs with the characters.

The event includes the chance to meet the "Super Why" characters, as well as view an episode of the series. Children can also make free crafts at several activity stations. NET Television will provide special "Super Why" coloring books, trading cards, stickers and tattoos for children attending the event. Visit netNebraska.org/kids for printable "Super Why" activity sheets and other materials from the program. "Super Why" airs on NET Television weekdays at 8 and 11 a.m. CT on NET1 and NET-HD.

"Super Why" is designed to help kids learn the reading fundamentals through interactive storybook adventures. The series focuses on the adventures of four fairytale friends who transform into reading-powered superheroes: Alpha Pig with alphabet power, Wonder Red with word power, Princess Presto with spelling power, and Super Why with the power to read. Together, they are the "Super Readers." The friends jump into books (literally) to play interactive reading games and save the day.

The Lincoln Children's Zoo was established 45 years ago. One of only four children's zoos in the country, the zoo's mission is "to enrich lives through firsthand interaction with living things." For more information, visit www.lincolnzoo.org.

NET Television is a service of NET. For complete program schedules, visit NET's Web site at netNebraska.org/television. "Super Why!" is part of PBS KIDS Raising Readers, focused on helping children learn to read, and is funded by a cooperative agreement of the U.S. Department of Education, the Corporation for Public Broadcasting and PBS.

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NET Television:

NET1 is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming. NET1 programming is also obtainable on Dish and DirectTV satellite networks in available areas; **NET2** offers live coverage of the Nebraska Unicameral, and other news and public affairs programming; **NET3** is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.