

NET2 to Broadcast Special Olympics Opening Ceremony July 18

LINCOLN, Neb. (July 9, 2010) -- NET Television's NET2 will broadcast the opening ceremony for the 2010 Special Olympics USA National Games live from Lincoln, Neb., on Sunday, July 18, beginning at 3 p.m. CT.

NET is also providing connectivity and distribution for the opening ceremony, which will enable live Internet streaming of the event at NET's website (netNebraska.org) and the Special Olympics National Games website (www.2010specialolympics.org).

2010 Sports Illustrated cover model Brooklyn Decker, a national spokeswoman for Special Olympics, will emcee the opening ceremony. Grammy winners Sandi Patty and the group Jars of Clay will perform, along with a variety of other celebrities.

The Special Olympics USA National Games are being held July 18-23 at the University of Nebraska-Lincoln and other locations throughout Lincoln. The national competition is held every four years, drawing thousands of athletes and their families, coaches and official delegates as well as 8,500 volunteers and an estimated 30,000 spectators.

Special Olympics activities provide an opportunity to showcase and celebrate the Special Olympics movement and athletes, while illustrating the power of sports to educate and inform about the true abilities and achievements of people with intellectual disabilities.

NET2 is part of NET Television, a service of NET. For more information about NET Television, visit netNebraska.org/.

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NET Television:

NET1 is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming. NET1 programming is also obtainable on Dish and DirectTV satellite networks in available areas; NET2 offers live coverage of the Nebraska Unicameral and other news, public affairs, history and science programs; NET3 is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and NET-HD presents high-definition digital broadcast programming displayed in a wide-screen format.