

## **"Ready for DTV?" Special on NET Television Answers Digital Transition Questions**

LINCOLN, Neb. (July 30, 2008) -- "My TV's really old, do I need to buy a new one?" "How do I get a converter box coupon?" "Will I need a new antenna?" "Is it hard to hook up a converter box?" "How do I tune in digital stations?" There's a lot of information and misinformation about the upcoming transition from analog to digital television. NET Television will provide some straightforward answers to many viewers' questions on the half-hour television program "Ready for DTV?"

"Ready for DTV?" airs on NET1 and NET-HD Thursday, Aug. 14, at 9 p.m. CT. In addition, the entire program will be streamed on NET's Web site ([netNebraska.org/dtv](http://netNebraska.org/dtv)) with a link for on-demand viewing. The program will repeat on NET1 and NET-HD Sunday, Aug. 17, at 10:30 p.m. CT; Monday, Aug. 18, at 10 p.m. CT and Sunday, Aug. 24, at 12:30 p.m. CT. It will also air on NET2 on Saturday, Aug. 16, 1 p.m. CT and Thursday, Aug. 21, at 10 p.m. CT.

The program will feature a number of NET and other television professionals addressing frequently asked questions and issues of concern. Demonstrations will help viewers with tasks from connecting converter boxes to tuning in digital stations.

During and after each broadcast, viewers with questions can call 800-698-3426 for assistance. Weekdays from 8 a.m. to 5 p.m. CT, viewers can call NET's Call Center at 800-868-1868 for assistance, or they can visit NET's DTV Web site ([netNebraska.org/dtv](http://netNebraska.org/dtv)) at their convenience.

The upcoming digital transition will affect viewers across the country who receive free, over-the-air television signals through a rooftop antenna or rabbit ears connected to an analog TV set. In many areas of Nebraska, NET Television will be switching to digital-only earlier than the national deadline of Feb. 17, 2009.

Beginning in September of this year, KRNE/Merriman (Sept. 1) and KTNE/Alliance (Sept. 20) will shut down all NET Television and NET Radio service for several weeks while tower and antenna work is completed to prepare for the digital transition. NET Radio and digital-only NET Television service is expected to return Oct. 14 for KRNE/Merriman and Oct. 20 for KTNE/Alliance.

The remaining transmitters which will switch early and their analog shut-off dates are: KMNE/Bassett (Oct. 1), KPNE/North Platte (Oct. 7), KUON/Lincoln (Oct. 28) and KXNE/Norfolk (Nov. 4). KLNE/Lexington, KHNE/Hastings and KYNE/Omaha will switch over on Feb. 17, 2009.

For additional information about NET's DTV transition schedule and digital channel numbers, go to [netNebraska.org/dtv](http://netNebraska.org/dtv) or call 800-868-1868.

NET1, NET2 and NET-HD are part of NET Television. NET Television and NET Radio are services of NET. For complete program schedules, visit NET's Web site at [netNebraska.org/](http://netNebraska.org/).

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**NET Television:**

**NET1** is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming; **NET2** offers live coverage of the Nebraska Unicameral and other news, public affairs, history and science programs; **NET3** is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.