

NET Television Producing Special on the History of Rosenblatt Stadium

LINCOLN, Neb. (Aug. 11, 2010) -- Rosenblatt Stadium is an Omaha institution.

Originally called the Omaha Municipal Stadium when it was built in 1947, but renamed in 1964 to honor former Omaha mayor Johnny Rosenblatt, the stadium served as the host ballpark for the single-A Omaha Cardinals' 1948 season and became the home to the College World Series in 1950.

But Rosenblatt has been more than just a stadium to play ball in.

NET Television is currently in the production phase of a heartfelt documentary on the grand ole stadium. A program that goes beyond the superficial and explores not only the history of Rosenblatt, but the people and players associated with the ballpark and the effect the stadium has had on Omaha and Nebraska.

Scheduled for completion in Spring/Summer 2011, "Rosenblatt: The Final Inning" is an inclusive documentary taking a comprehensive new look at the hallowed structure, offering interviews and segments not seen in previous Rosenblatt productions.

The NET Television program will feature interviews with individuals who have played integral roles in the stadium's history – the ballpark's groundskeeper, its organist, the official scorekeeper and the "voice" of Rosenblatt.

It will look at the history the Creighton Bluejays have at Rosenblatt, as well as the competition between Nebraska and Creighton when the two schools played in the College World Series, talking to Husker and Bluejay players and coaches who were there living the experience.

In addition to exploring Rosenblatt and the College World Series, the nostalgic documentary looks at the Omaha Royals, the Omaha Cardinals, the Negro League and other events and concerts that Rosenblatt has hosted over the years.

"Rosenblatt: The Final Inning" will also capture the stadium's last hurrahs – the final College World Series, the last Royals game and the United Football League's Omaha Nighthawks inaugural season – before it is demolished. The program also looks at the birth of Omaha's TD Ameritrade Stadium that will replace the diamond on the hill.

NET Television is looking for assistance in preserving the memories and stories of Rosenblatt. Producers are asking for pictures, video, film or memorabilia from years past at Rosenblatt – whether from College World Series, Royals, Huskers or Bluejays games – or something completely different associated with the ballpark. All materials will be returned. For more information about offering to loan memorabilia, contact Sue Maryott smaryott@netnebraska.org/402-472-9333 ext. 285.

NET Television is a service of NET. For a complete program schedule, visit NET's Web site (netNebraska.org/television).

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NET Television:

NET1 is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming. NET1 programming is also obtainable on Dish and DirectTV satellite networks in available areas; **NET2** offers live coverage of the Nebraska Unicameral, and other news and public affairs programming; **NET3** is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.