

## **NET Receives Awards from Nebraska Broadcasters Association**

LINCOLN, Neb. (Aug. 16, 2010) - - NET Sports swept the Nebraska Broadcasters Association (NBA) Awards of Excellence in the Best Play by Play/On the Scene Sports Reporting category for three outstanding games produced for a state-wide audience. At Thursday's award presentation, NET also took home the top prize in the Best Promotional Spot Announcement or Campaign for the "Mind Over Murder" promo.

"We're very proud of our talented staff of producers, directors, and production crew," said David Feingold, NET Assistant General Manager for Content.

NET Sports took first place for "Creighton Basketball: Indiana State vs. Creighton" produced by Sue Maryott; a second place for "NCAA Baseball: Texas A&M vs. Nebraska" with Jim Carmichael as producer; and third place for "NSAA Swimming and Diving Championships," Carmichael producer.

Joe Turco, NET manager of television production and NET Sports executive producer, said "It's an honor to have the NET production team, recognized by our broadcasting peers. Winning the bronze, silver, and gold awards in the sports category is a rare achievement. We're very grateful."

The promo for the NET Television production "Mind Over Murder" won the top prize in the Best Promotional Spot Announcement or Campaign. NET graphic artist Tom Floyd and promotion producer Kelly Rush accepted the award.

The Nebraska Broadcasters Association established these awards in 1958 to recognize and encourage excellence in broadcasting and service to the community by Nebraska radio and television stations. Awards were announced at the NBA Awards Banquet held at the Embassy Suites in Lincoln on Thursday, August 12th.

NET Sports is part of NET Television, a service of NET. For a complete program schedule, visit NET's website ([netNebraska.org/television](http://netNebraska.org/television)).

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### **NET Television:**

**NET1** is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming. NET1 programming is also obtainable on Dish and DirectTV satellite networks in available areas; **NET2** offers live coverage of the Nebraska Unicameral, and other news and public affairs programming; **NET3** is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.