

## **NET Television Sports Partners Club to Sponsor Free Tailgate at UNK-UNO Football Game**

LINCOLN, Neb. (Aug. 20, 2009) -- NET Television's Sports Partners Club will sponsor a free tailgate on Saturday, Sept. 5, before the University of Nebraska at Omaha (UNO) Mavericks and the University of Nebraska at Kearney (UNK) Lopers square off at noon on the gridiron of UNK's Cope Stadium.

Fans can stop by the tent to socialize with friends, fans and other NET Television Sports Partners and pick up free NET Sports items.

The UNO-UNK football game will be broadcast live at noon CT on NET1 and in high-definition on NET-HD. The game will also be webcast live on NET's Web site ([netNebraska.org](http://netNebraska.org)). All that is needed is access to the Internet and a free Windows Media Player program. Webcasting is a free service of NET.

"UNO vs. UNK Football" is a production of NET Sports, Nebraska's Home for Sports. NET Sports broadcasts more than 200 hours of live high school and collegiate sports action annually.

NET1 and NET-HD are part of NET Television, a service of NET. For a complete program schedule, visit NET's Web site: [netNebraska.org/television](http://netNebraska.org/television).

For more information about the NET Sports Partners Club or details about the tailgate event, please visit [netNebraska.org/sports-partners](http://netNebraska.org/sports-partners) or call 800.634.6788.

### **Media Contact:**

Michelle DeRusha, 402-472-9333, ext. 391, or e-mail [mderusha@netNebraska.org](mailto:mderusha@netNebraska.org)

### **NET Television:**

**NET1** is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming; **NET2** offers live coverage of the Nebraska Unicameral, and other news and public affairs programming; **NET3** is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.