

NET Television Examines the State's Economic Stability on "Nebraska's Economy Update"

LINCOLN, Neb. (Aug. 20, 2009) -- Some financial experts are pointing to signs of improvement in the nation's economy, as well as the beginning of a recovery. But how are things here in Nebraska and what can we expect in the coming months?

The NET Television production "Nebraska's Economy Update," airing Sunday, Aug. 30, at 8 p.m. CT on NET1 and NET-HD, examines Nebraska's economic challenges and how communities across the state are managing in these difficult times.

"Nebraska's Economy Update" includes a look at how the recession has impacted manufacturing plants, the agricultural economy and the livestock industry, as well as communities and families. The program offers insight on these topics from several Nebraska experts, including Creighton University economist Ernie Goss; Eric Thompson, the director of the Bureau of Business Research at the University of Nebraska-Lincoln (UNL); and UNL agricultural economist Bruce Johnson.

NET Television senior producer Mike Tobias travels to Hastings, Neb., to explore how one community is coping with the recession. The central Nebraska town has experienced significant manufacturing layoffs, with unemployment nearly doubling in the past year. Tobias reports that city leaders and Hastings residents are facing difficult times as a result of the recession, but also see signs of improvement and potential opportunities in the near future. In Omaha, Tobias interviews citizens of the state's largest city to hear how they are coping.

"Nebraska's Economy Update" repeats Wednesday, Sept. 9, at 9 p.m. CT and Monday, Sept. 21, at 9:30 p.m. CT on NET1 and NET-HD, as well as several times on NET2, including Monday, Aug. 31, at 7:30 p.m. CT, Sunday, Sept. 13, at 12:30 p.m. CT and Tuesday, Sept. 15, at 2 p.m. CT.

A Web site for "Nebraska's Economy Update" (netnebraska.org/economy) includes video interviews with experts, additional video comments from Nebraskans dealing with the recession and a discussion board where people can offer their own perspectives on the state of our economy.

NET1, NET-HD and NET2 are part of NET Television, a service of NET. For more information about NET programming, go to netNebraska.org/television.

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NET Television:

NET1 is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming; **NET2** offers live coverage of the Nebraska Unicameral and other news, public affairs, history and science programs; **NET3** is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.