

The Cat in the Hat Joins NET Television's New Kids Program Line-Up

LINCOLN, Neb. (August 25, 2010) -- Why do owls sleep during the day? The Cat in the Hat knows a lot about that, and your children will, too, once they begin watching the new PBS Kids series by the same name. Based on the beloved book series by Dr. Suess, "The Cat in the Hat Knows A Lot About That" premieres on Labor Day, Monday, Sept. 6, with special episodes airing at 8:30 and 9 a.m., as well 2:30 p.m. CT on NET1 and NET-HD.

In the new series, The Cat in the Hat guides friends Sally and Nick -- with a little help from the Fish, Thing 1 and Thing 2 -- on fun-filled adventures where they make natural-science discoveries. The inquisitive gang travels to the bottom of the sea to observe giant sea worms, zips to the rain forest to visit animals living in Kapok trees and shrinks to bee-size to visit a hive and learn how honey is made.

With a whimsical style, "The Cat in the Hat Knows A Lot About That" supports scientific exploration and discovery and appeals to a preschooler's natural curiosity. The series builds scientific inquiry skills, teaches core science concepts and vocabulary and prepares preschoolers for kindergarten and first grade science curriculum.

"The Cat in the Hat Knows A Lot About That" takes its regular spot in the NET Kids program line-up beginning Tuesday, Sept. 7, airing weekdays at 8:30 a.m. and 2:30 p.m. CT on NET1 and NET-HD. The addition of the series brings several other changes to the NET Kids schedule. (Times are CT.)

6:30 a.m.	Clifford The Big Red Dog
7:00 a.m.	Arthur
7:30 a.m.	Martha Speaks
8:00 am.	Curious George
8:30 a.m.	The Cat in the Hat Knows A Lot About That
9:00 a.m.	Super Why!
9:30 a.m.	Dinosaur Train
10:00 a.m.	Sesame Street
11:00 a.m.	Sid the Science Kid
11:30 a.m.	Word World
Noon	Super Why!
12:30 p.m.	Barney & Friends
1:00 p.m.	Caillou
1:30 p.m.	Sid the Science Kid
2:00 p.m.	Dinosaur Train
2:30 p.m.	The Cat in the Hat Knows A Lot About That
3:00 p.m.	Curious George
3:30 p.m.	Cyberchase
4:00 p.m.	Arthur
4:30 p.m.	WordGirl
5:00 p.m.	Electric Company
5:30 p.m.	Fetch! With Ruff Ruffman

The NET Kids Sunday morning children's program line-up on NET1 and NET-HD will also change beginning Sunday, Sept. 12. The line-up features weekday favorites, as well as programs such as "Mister Rogers' Neighborhood," "Bob the Builder," and "Angelia Ballerina."

NET1 and NET-HD are part of NET Television, a service of NET. For a complete kids' schedule, visit NET's website at netNebraska.org/television and click on "NET Kids."

RELEASE WRITTEN BY: Kim Rogers, 402-472-9333, ext. 512, or e-mail at krogers@netNebraska.org

NET Television:

NET1 is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming. NET1 programming is also obtainable on Dish and DirectTV satellite networks in available areas; **NET2** offers live coverage of the Nebraska Unicameral, and other news and public affairs programming; **NET3** is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.