

## **NET Television Explains How to Invest Intelligently and Keep Your Money Safe**

LINCOLN, Neb. (Oct. 7, 2009) -- It used to be that investors only had to look for the best financial opportunities to make money, but in today's economy, making safe investments is just as important as making smart ones.

The NET Television production "Smart Investing, Safe Investing" brings together experts to discuss how to protect your money. The program airs Thursday, Oct. 22, at 7 p.m. CT on NET1 and NET-HD. It repeats Tuesday, Oct. 27, and Saturday, Oct. 30, at 8 p.m. CT on NET2; as well as Wednesday, Oct. 28, at 9 p.m. CT on NET1 and NET-HD.

During the studio portion of the program, NET senior producer Mike Tobias interviews Jack Herstein, Rod Griess and Karen Reynolds from the Nebraska Department of Banking and Finance. They discuss investment fraud, with a special focus on two common types -- elder abuse fraud and affinity-based fraud. In addition, they describe several fraud cases, share warning signs of trouble and explain what you can do to protect yourself and your loved ones from financial fraud.

In a videotaped segment, Tobias tells the story of a victim of elder abuse from rural Nebraska who got involved with a Canadian lottery scam, lost more than \$50,000 and maxed out the balances on his credit cards. And, in another segment, Herstein and Sheila Cahill, also from the Nebraska Department of Banking and Finance, offer basic investor literacy advice, including how to follow your investments.

For more information about "Smart Investing, Safe Investing" visit [netNebraska.org/smartinvesting](http://netNebraska.org/smartinvesting).

"Smart Investing, Safe Investing" is made possible by support from the Investor Protection Trust.

NET1, NET2 and NET-HD are part of NET Television a service of NET. For complete program schedules, visit NET's Web site at [netNebraska.org/television](http://netNebraska.org/television).

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### **NET Television:**

**NET1** is Nebraska's first public television broadcast service and includes PBS and award-winning, locally produced public television programming; **NET2** offers live coverage of the Nebraska Unicameral and other news, public affairs, history and science programs; **NET3** is a 24-hour channel featuring the most popular how-to, travel and lifestyle series; and **NET-HD** presents high-definition digital broadcast programming displayed in a wide-screen format.