

Internet-State Job Mart 1
http://statejobs.nebraska.gov
State Personnel
P.O. Box 94905
Lincoln, NE 68509-4905
Kaywin Sohl
(402) 471-4108

NET Website 1
1800 North 33
Lincoln, NE 68503
Cathy Lund
(402) 472-36111

Recruitment sources that did not refer interviewees:

Lincoln Journal & Star
P.O. Box 80499
Lincoln, NE 68501
Jill Aerni
(402) 473-2624

Omaha World Herald
14th & Dodge
Omaha, NE 68102
Ted Martin
(402) 444-1293

Nebraska Society of Broadcast Engineers
jskinner@kxvo.com
Jim Skinner

Internal Posting/Employee
1800 North 33
Lincoln, NE 68503
Cathy Lund
(402) 472-3611

EEO Diversity Mailing (Exhibit A)

Advertised requests to community groups to become members of our job opening distribution list. During the reporting period 487 recorded announcements were aired on KUCV (FM) and KUON (TV) requesting acknowledgements of interest from the community for KUCV's job postings.

Outreach Activities Undertaken:

Participated in at least four (4) programs sponsored by educational institutions relating to career opportunities in broadcasting.

Intern Coordinator participated in University of Nebraska-Lincoln's College of Journalism and Mass Communications Job Fair, October, 2011.

KUCV hosted a student from Lincoln High School for a job shadow experience with an announcer, October 17, 2011.

Radio Announcer spoke to a music appreciation class at the University of Nebraska – Omaha, September 22, 2011.

Radio Announcer spoke to a journalism class at the University of Nebraska – Omaha, September 22, 2011.

Additional programs described on KUON-TV report. These activities performed by a University employee representing KUCV (FM) and KUON (TV).

Participated in scholarship program designed to assist students interested in pursuing a career in broadcasting.

KUCV participated in the Nebraska Broadcaster Association Foundation Scholarship Program. Participation included making a financial donation to the program, promoting the availability of the scholarship, providing blank application forms upon request, answering questions, and making an initial evaluation of the candidates for the evaluation committee.

Training program established to enable station personnel to acquire skills to qualify them for higher positions

Radio Production Coordinator and Radio Traffic and Continuity Coordinator received reimbursement for tuition costs of job/degree related college courses.

Six employees attended Successful Project Management Training sponsored by UAAD, March 29, 2011.

Six employees attended "Mistake Management" workshop, June 29, 2011.

Other activities to further the goal of disseminating employment opportunities to job candidates who might otherwise be unaware of such opportunities.

Distributes job listings to 53 diverse organizations as well as listed position openings on our website. The diversity mailing list is updated periodically to adjust to staffing

changes in these organizations. One organization was added during the reporting period.
(Exhibit A)

Building tours were conducted for groups that include the general public, grade school, middle school, high school, and home schooled students, college students, first year broadcasting students, cub scouts and day cares. Approximately 799 individuals were given a tour during the reporting period.