

Meeting #390
Nebraska Educational Telecommunications Commission
Nebraska Educational Telecommunications Center
Videoconference Meeting
1800 No. 33rd Street
Lincoln, Nebraska
July 28, 2005

PRESENT: Commissioner Randy Bretz (videoconference Lincoln site)
Commissioner Polly Feis for Commissioner Doug Christensen (Lincoln site)
Commissioner Bill Griffin (videoconference-Lincoln site)
Commissioner Mary Harbaugh (videoconference-Grand Island site)
Commissioner Mike Kneale (videoconference-Lincoln site)
Commissioner Paul McIntosh (videoconference-Norfolk site)
Commissioner Dara Troutman (videoconference-Lincoln site)

ABSENT: Commissioner Fred Brown
Commissioner Stan Carpenter
Commissioner John Heil
Commissioner Ann Pickel

Advance notice of the public meeting was sent to Nebraska news media by means of a news release forwarded from the Commission office with Agenda posted in the NET Lobby, NET elevator bulletin board and on the State and NET web sites.

Chairman Griffin called meeting #390 to order at 9:35 a.m.

After the call of the roll, the Secretary determined a duly constituted quorum of Commissioners to be present.

It was moved by Troutman and seconded by Bretz to approve minutes of Meeting #389 as distributed. Roll call vote for approval of minutes #389 was recorded as follows:

Commissioner Randy Bretz	- aye
Commissioner Fred Brown	- absent
Commissioner Stan Carpenter	- absent
Commissioner Polly Feis	- aye
Commissioner Bill Griffin	- aye
Commissioner Mary Harbaugh	- aye
Commissioner John Heil	- absent
Commissioner Mike Kneale	- absent
Commissioner Paul McIntosh	- aye
Commissioner Ann Pickel	- absent
Commissioner Dara Troutman	- aye

The Chairman called for public comment. There was none.

Jim Adams, Assistant General Manager for UNO Television reported on activities and programs at the UNO Television/Omaha Production Center in the absence of UNO's Television Manager Debbi Aliano. He introduced Frank Vacek, new Engineering Manager at UNO. He also

indicated that *Omaha's First Families* received a Silver Telly award in the Film/Video-Documentary category at the 26th Annual Telly Awards.

Commissioner Mike Kneale joined the meeting in progress at 9:50 a.m.

Assistant General Manager-Content Development David Feingold reported on Nebraska public radio and television activities including future production activities. He reported on viewership research indicating that the adult audience over age 35 increased in Omaha by 20% and in Lincoln by 13%. The average audience share for baseball games was 30% in the Lincoln-Hastings-Kearney market. The Antiques Roadshow episodes from Omaha will be rebroadcast on NET1 beginning August 22nd. *The Canteen Spirit* also received a Silver Telly award in the Film/Video-Documentary category at the 26th Annual Telly Awards. The *Joel Sartore: At Close Range* is in the editing phase and scheduled to air this winter.

Secretary Bates next introduced Bryan Robertson, immediate past president of NET Foundation for Television and Chair, Search Committee for Assistant General Manager-Development position. Bryan reported on circumstances leading to decision to conduct a capital campaign following seminars led by the Corporation for Public Broadcasting representatives Robert Altman and Kay Sprinkel Grace. The two Foundations jointly funded a feasibility study through Paul J. Strawhecker, Inc., Resource Development and Counsel for Non Profits firm. At that time it was decided that it was time to move from transactional gifts over air to a major giving campaign. This necessitated a realignment of staff with the proposed addition of three cultivation specialists and an Assistant General Manager-Development. The cultivation specialists will work in the Lincoln, Omaha and greater Nebraska areas to provide professional assistance needed to explain the concept of a long term giving program. An AGM-Development Search Committee was developed with Jennifer Lawson, Betsy Morris, Shirley Sneve, Richard Bourque, Bill Griffin and Bryan Robertson as members of the Search Committee. The Search Committee reviewed the 27 submissions for this position and began the interview process late June. Following this, two finalists were selected and invited to NET for face-to-face interviews with NET staff, Foundation Board members and NET Commissioners.

AGM-Administration & Finance Randy Hansen reviewed items included in the 4th quarter budget report for period ending June 30, 2005 for both Television and Radio Divisions. Following discussion, it was moved by Bretz and seconded by Kneale to approve the 4th quarter budget reports as presented and attached to the minutes. Roll call vote was recorded as follows:

Commissioner Randy Bretz	- aye
Commissioner Fred Brown	- absent
Commissioner Stan Carpenter	- absent
Commissioner Polly Feis	- aye
Commissioner Bill Griffin	- aye
Commissioner Mary Harbaugh	- aye
Commissioner John Heil	- absent
Commissioner Mike Kneale	- aye
Commissioner Paul McIntosh	- aye
Commissioner Ann Pickel	- absent
Commissioner Dara Troutman	- aye

AGM-Administration & Finance Hansen next reviewed DTV expenditures. It was moved by Troutman and seconded by Feis that the Commission approve the acquisitions of items from April 1, 2005 through June 30, 2005 related to the DTV project totaling \$96,845. It was further

recommended that the Commission approve pending acquisitions related to the DTV project, as represented by the listings of Outstanding Purchase Orders totaling \$590,036 and Outstanding Purchase Requisitions totaling \$245,300. Following discussion, roll call vote was recorded as follows:

Commissioner Randy Bretz	- aye
Commissioner Fred Brown	- absent
Commissioner Stan Carpenter	- absent
Commissioner Polly Feis	- aye
Commissioner Bill Griffin	- aye
Commissioner Mary Harbaugh	- aye
Commissioner John Heil	- absent
Commissioner Mike Kneale	- aye
Commissioner Paul McIntosh	- aye
Commissioner Ann Pickel	- absent
Commissioner Dara Troutman	- aye

AGM-Administration & Finance Hansen reported on the Terry Carpenter Building renovation project including a quarterly status report of construction projects and expenditures.

It was moved by Kneale and seconded by Bretz that the Commission moves to executive session to discuss a special project that would involve contractual negotiations. Roll call vote was recorded as follows:

Commissioner Randy Bretz	- aye
Commissioner Fred Brown	- absent
Commissioner Stan Carpenter	- absent
Commissioner Polly Feis	- aye
Commissioner Bill Griffin	- aye
Commissioner Mary Harbaugh	- aye
Commissioner John Heil	- absent
Commissioner Mike Kneale	- aye
Commissioner Paul McIntosh	- aye
Commissioner Ann Pickel	- absent
Commissioner Dara Troutman	- aye

NET Executive Council members: Michael Winkle, Randy Hansen and Mike Beach were asked to remain. The NET Commission convened in executive session at 10:45 a.m. and adjourned at 11:25 a.m.

It was moved by Griffin and seconded by Kneale to return to public session at 11:25 a.m. It was approved by unanimous consensus.

Chairman Griffin called for old business. There was none.

He then called for any new business. The next NETC meeting will be a regular meeting to be held September 22 (with no meeting scheduled in August).

There being no further business, meeting #390 adjourned at 11:30 a.m.

Respectfully submitted,

Rod Bates,
Secretary

Attachment